

OPERATOR DIGEST

Advertising Rates

The Operator Digest is published quarterly and sent to more than 6,000 stakeholders in the Water and Wastewater Sector throughout BC and Yukon.



#201-3833 Henning Drive, Burnaby, BC V5C 6N5 • Phone: (604) 874-4784 • Toll Free: 1-866-552-3627 • Fax: (604) 874-4794

Business _____ www. _____

Contact _____ Email _____

Address _____ City _____ Prov _____

- Yes, I would like to place/continue an advertisement in the Operator Digest.
- I will email high resolution art for my ad
- I would like the EOCP Operator Digest Art Dept to create my ad. *(Complimentary ad design is included when committing to four issues or more. Contact us for information and art required to create your ad)*
- I would like a 1/4 page, 1/2 page, full page ad.
- Please invoice me for _____ issues

FOUR COLOR	1 ISSUE	4 ISSUES*
Full Page	\$500	\$1500
1/2 Page	\$250	\$ 750
1/4 Page	\$150	\$ 450

* Complimentary ad design is included when committing to four issues or more.

AD SIZE "	WIDTH	HEIGHT
Full Page (trim size)	8.5	11
1/2 page horizontal	7.82	5.1
1/2 page vertical	4.875	7.5
1/4 page wide	7.82	2.5
1/4 page horizontal	5.09	3.82
1/4 page vertical	3.81	5.1

ARTWORK SUBMISSION

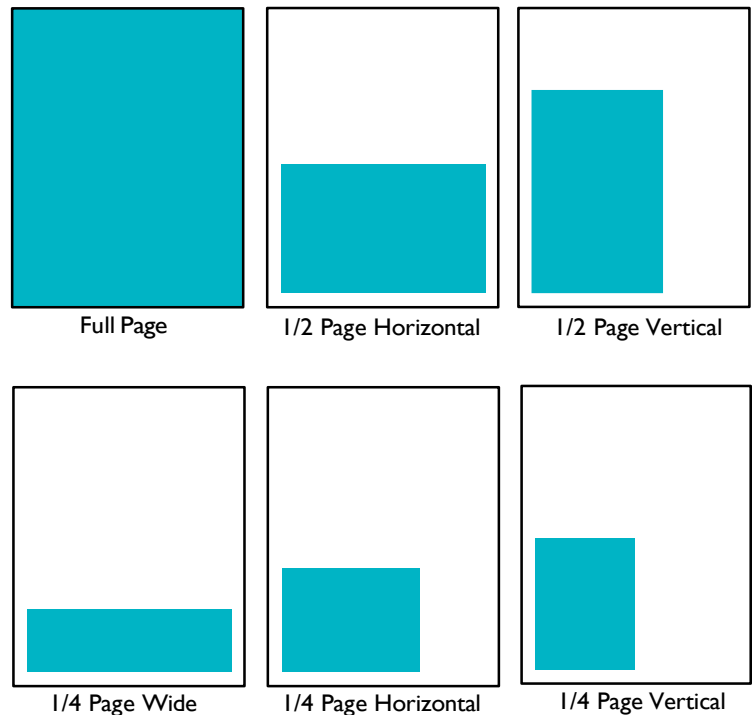
Contact: Heather Reynolds hreynolds@eocp.ca

BLEEDS

There are no additional charges for a full-page bleed. Please build page to trim and extend any bleed 1/8" beyond the edge of trim size. Ads running the width of the page can also bleed. Revise the width to 8.5" and include 1/8" bleed on all sides.

FINISHED AD SPECIFICATIONS

Hi-res 300 dpi CMYK pdfs optimized for press with fonts embedded.



WHEN CREATING YOUR AD, PLEASE CONSIDER;

- vector eps or ai files for logos. If that is not possible, send a high-resolution jpeg, png or tiff
- a hi-res pdf of your previous ad or a sample of an ad from a company in a similar business that you like
- high resolution photos you want to include
- a text file with the head, subhead, body text and the contact information you want in the ad.