

# OPERATOR DIGEST

## ADVERTISING RATES (EFFECTIVE 1ST JANUARY 2019)

The Operator Digest is published quarterly and sent to almost 5,000 Operators and stakeholders in the Water and Wastewater Sector throughout BC and Yukon.



#201-3833 Henning Drive, Burnaby, BC V5C 6N5 • Phone: (604) 874-4784 • Toll Free: 1-866-552-3627 • Fax: (604) 874-4794

Business \_\_\_\_\_ www. \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Prov \_\_\_\_\_

Postal Code \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

- Yes I would like to place/continue an advertisement in the Operator Digest.
- I will email high resolution art for my ad,
- I would like the Operator Digest Art Dept to create my ad. (Complimentary ad design is included when committing to four issues or more. Contact us for information and art required to create your ad)
- I would like a  1/4 page,  1/2 page,  full page ad.
- Please invoice me for \_\_\_\_\_ issues

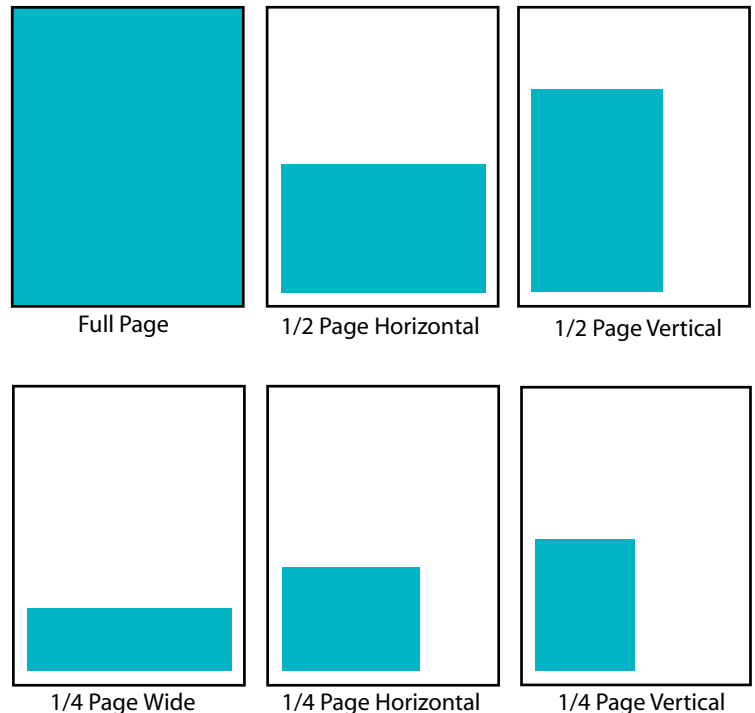
FOUR COLOR	1 ISSUE	4 ISSUES*
Full Page	\$350	\$1,200
1/2 Page	\$225	\$ 750
1/4 Page	\$150	\$ 500

\* Complimentary ad design is included when committing to four issues or more.

AD SIZE "	WIDTH	HEIGHT
Full Page (trim size)	8.5	11
1/2 page horizontal	7.82	5.1
1/2 page vertical	4.875	7.5
1/4 page wide	7.82	2.5
1/4 page horizontal	5.09	3.82
1/4 page vertical	3.81	5.1

### ARTWORK SUBMISSION

Contact: Kim Eames keames@eocp.ca



### BLEEDS

There are no additional charges for a full page bleed. Please build page to trim and extend any bleed 1/8" beyond the edge of trim size.

Ads running the width of the page can also bleed. Revise the width to 8.5" and include 1/8" bleed on all sides.

### FINISHED AD SPECIFICATIONS

Hi-res 300 dpi CMYK pdfs optimised for press with fonts embedded.

### IF OUR ART DEPT IS CREATING YOUR AD, PLEASE SEND

- vector eps or ai files for logos. If that is not possible, send a high resolution jpeg, png or tiff
- a hi-res pdf of your previous ad or a sample of an ad from a company in a similar business that you like
- high resolution photos you want to include
- a text file with the head, subhead, body text and the contact information you want in the ad.